

Winchelsea Mining Stakeholder Engagement Strategy

23rd September 2020

Background

Winchelsea Mining Pty Ltd (Winchelsea) is a joint venture between the Anindilyakwa Advancement Aboriginal Corporation (AAAC) and AUS China International Mining Pty Ltd.

The Traditional Owners of the Groote Archipelago are referred to by their language name Anindilyakwa. The Anindilyakwa have been granted inalienable freehold title to the Groote Archipelago which includes Winchelsea Island.

In December 2018, the Northern Territory government granted Winchelsea Mining a six-year exploration licence over about 20sq km of manganese-rich Winchelsea Island.

The Island is approximately 50km off the eastern coast of Arnhem Land, about 650km east southeast of Darwin.

It falls within the Anindilyakwa Land Council (ALC) area. Access to the Island is by boat from Groote Eylandt. The Island is uninhabited by humans, home only to wildlife.

GEMCO, a South32 / Anglo American plc joint venture, has mined Groote Eylandt's manganese deposits since the early 1960s. The mine produces up to five million tonnes annually – about a quarter of the world's total production of manganese.

Consequently, open cut mining has been a part of the social fabric of the Anindilyakwa's lives for decades.

Tens of millions of dollars in royalties from Gemco's mining operations have supported the Anindilyakwa's economy for more than 40 years, but the mine's operational life will cease over the next ten years.

The Anindilyakwa people must now identify alternative funding sources to support multiple Groote Eylandt' royalty dependent' programs and services.

Cultural heritage surveys conducted on Winchelsea Island by the Traditional Owners have cleared the Island for mining activities.

Post-mining, the development of an aquaculture business is currently under consideration, which if implemented, would provide a continued source of income for the local community upon closure of the mine. This would include a fish hatchery and ponds, a prawn farm and an oyster beds development.

About the Groote Archipelago

Groote Eylandt is the largest Island in the Gulf of Carpentaria and the fourth largest Island in Australia. It lies about 50 kilometres from the Northern Territory mainland and eastern coast of Arnhem Land, about 630 kilometres from Darwin, opposite Blue Mud Bay.

Together with Bickerton Island and a few smaller satellite islands, Groote Eylandt forms the Anindilyakwa Archipelago of East Arnhem Region. It contains the communities of Angurugu,

Alyangula, Umbakumba, Yadagba District, Uburamudja District and Sandy Hill (Groote Eylandt) and Milyakburra District (Bickerton Island).

The Anindilyakwa people primarily live in the townships of Angurugu, Umbakumba on Groote Eylandt and the township of Milyakburra on the nearby Bickerton Island.

The town of Alyangula was developed as a residence for mining company workers under a special purpose lease between GEMCO, Anindilyakwa Land Council and Anindilyakwa Land Trust. It is a non-Indigenous local population centre.

At the 2016 census there were 2,489 people in the Anindilyakwa local government area. 50.3% of the population were Aboriginal and 14.6% identified as Australian. The median age was 28 years. 15% of the population were unemployed at the time of the 2016 census, compared to the state and national unemployment rates at the same time of 7% and 6.9% respectively (ABS, 2016).

The major industries of employment in the Anindilyakwa local government area at the time of the 2016 census were Other Metal Ore Mining (30.9%), Local Government Administration (8.1%), Combined Primary and Secondary Education (4.6%), Police Services (2.9%) and Clubs (Hospitality) (2.3%). The top responses for occupation included Professionals (22.4%), Community and Personal Service Workers (16.6%), Technicians and Trades Workers (12.7%) and Machinery Operators and Drivers (11.9%) (ABS, 2016).

Previous stakeholder consultation

Previous consultation about the prospect of Anindilyakwa mining manganese on Winchelsea Island became focused in the lead up to its application for an exploration licence in 2018.

The Anindilyakwa Advancement Aboriginal Corporation (AAAC) informed and sought feedback primarily through monthly meetings with the ALC 24-member Board.

The Board, in turn, consults more broadly on important issues, like the impact of drilling on Winchelsea, with a broader group of up to 240 Traditional Owners representing Anindilyakwa's two clan groups.

During these consultations, concerns principally focused on:

- Whether blasting would impact songlines
- The risk of manganese going into the sea
- Threatened species, including the Quoll and the Masked Owl which roosts in sandstone country to the north

The ALC believes it has addressed each of these concerns to date through either providing more information or modifying plans.

Engagement principles and objective:

This phase of consultation is timed to correspond with Winchelsea Mining's signing of the Mining Agreement with the Traditional Owners. It also coincides with the start of the environmental and mining approvals process with the Environmental Protection Agency (NT) and the EPBC.

Our engagement objective is to inform and update our stakeholders about the Project and identify potential concerns or project opportunities that can be addressed during the approvals and planning processes.

The following principles guide our engagement activities:

Purposeful	We begin every engagement with a clear understanding of what we want to achieve. We support the activity as a process to make better decisions and incorporate the interests and concerns of affected stakeholders
Inclusive and flexible	We identify relevant stakeholders and make it easy for them to engage. We recognise the different communication needs and preferences of stakeholders and endeavour to meet these wherever possible.
Timely	We involve stakeholders from the start and agree on when and how to engage. We will adapt the plan and/or process if the engagement is not achieving its intended purpose and objectives.
Transparent	We are open and honest in our engagement and set clear expectations. We will explain the engagement process, the role of stakeholders in the engagement process and communicate how their input will inform the Project
Respectful	We acknowledge and respect the expertise, perspective, and needs of stakeholders. We take care to be open to alternative views and to listen as well as speak. We respect our stakeholders' expertise and knowledge, and appreciate the benefits of mutual learning.

Selecting our level of engagement:

IAP2'S PUBLIC PARTICIPATION SPECTRUM



The IAP2 Federation has developed the Spectrum to help groups define the public's role in any public participation process. The IAP2 Spectrum is quickly becoming an international standard.

		INCREASING IMPACT ON THE DECISION				
		INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL		To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
	PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision. We will seek your feedback on drafts and proposals.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will work together with you to formulate solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

The level of the engagement activities outlined in this plan sit at 'inform' and 'consult', depending on the audience. We have identified the level of consultation application to each stakeholder in the consultation action plan.

Engagement resources/tools:

Each of our stakeholders must have access to information that is meaningful and well understood. We have prepared a suite of materials to cater for our stakeholder's requirements. These include:

- A dedicated website
- Information memorandum (authored by Jeff Beatty)
- A PowerPoint to support meetings
- Project FAQ
- Visual information posters to support consultation with Traditional Owners
- Community notice board posters
- Email scripts
- Local community radio script
- Media releases (local media and national consumer media and mining trade media)
- Advertorial content for Village Newsletter and Eylandt Echo
- Facebook post
- Community meeting
- Video of ALC CEO and Chair communicating key messages for social media distribution

Key messages

About the Winchelsea Mining project

- Winchelsea Mining Pty Ltd (Winchelsea) is a joint venture between the Anindilyakwa Advancement Aboriginal Corporation (AAAC) (60%) and AUS China International Mining Pty Ltd (40%).
- The Project will be operated and managed by Winchelsea Mining Pty Ltd. The Project term is for fifteen years (15), including rehabilitation.
- In December 2018, the Northern Territory government granted Winchelsea Mining a six-year exploration licence over about 20sq km of manganese-rich Winchelsea Island.
- Site infrastructure on Little Paradise Bay will include:
 - Transportable administration office blocks for Winchelsea and contractor personnel
 - Transportable bathhouse and ablution facilities
 - Transportable accommodation facility
 - Minor Maintenance workshop and warehouse facilities
 - Communications infrastructure including towers and cabling
 - Barge and boat loading facility for man and materials

- Power Station – Co-generation diesel and solar power, refer to Section 5.3 Electricity Supply.

Refer Information memorandum

Project milestones

2020 CY	
Q3	Mining Lease, Environmental Studies (Notice of Intent) application and EPBC referral lodged;
Q4	Environmental Studiers commenced
	Feasibility Study commenced

2021 CY	
Q2	Environmental studies completed
Q3	Feasibility Study Completed, Project Approval and construction commenced.
Q4	First ore mined

Economic benefits

- The proposed development on Winchelsea Island will fund the Anindilyakwa's cultural economy
- It will be a national first – locally controlled mining activity majority-owned by land's Traditional Owners.
- The mine represents the Traditional Owner's conscious decision to use the social and economic capital from their resources to create a stable future for their community
- The Winchelsea Mine will shore up Groote Eylandt's economy when the GEMCO mine's operational life ceases.
- Economic benefits from the Project will be provided through salaries and wages, employee spending, contractor engagement, operational expenditure, investments and donations to the local community and royalties.
- Post-mining, the development of an aquaculture business is currently under consideration, which if implemented, would provide a continued source of income for the local community upon closure of the mine. This would include a fish hatchery and ponds, a prawn farm and an oyster beds development.

Employment opportunities

- Winchelsea will strive to build a workforce comprising up to 50 per cent local Indigenous people
- The mine will require around 55 people initially. During construction, the workforce will increase to 200 people. About 100-150 personnel will be needed as steady-state contractor labour support.
- The mine is committed to recruiting its workforce from the domestic and local labour markets where possible.
- Winchelsea Mines will pay Statutory royalty payments to the Northern Territory Government under the *Mineral Royalty Act 1982*. Indirect royalty payments will be made into the Aboriginal Benefit Account (ABA)

Business opportunities

During the development of the Project, opportunities have been identified for the development of Clan Based Enterprises to support the mining project and provide economic and social development and security to the local community. These may include:

- Plant operators
- Training and safety services
- Nursery, rehabilitation and environmental monitoring
- Security/biosecurity services
- Stevedoring and marine services barging
- Aquaculture, hatchery, ponds and oyster farms
- Forestry, roof truss supply for house construction
- Accommodation services
- Light vehicle workshop and mechanical services.

Local decision making

The Winchelsea Project forms part of a Groote Archipelago Local Decision Making Agreement (LDMA) for economic development. The agreement signed and implemented on 19 June 2019 by the Northern Territory Chief Minister, the Hon Michael Gunner, Northern Territory Minister for Aboriginal Affairs, The Hon Selena Uibo, Chairman for the Anindilyakwa Land Council Mr Tony Wurramarrba AO and the Chief Executive Officer for the Anindilyakwa Land Council Mr Mark Hewitt.

Key Stakeholders

Northern Territory Government:		
NT EPA		ntepa@nt.gov.au
Department of Chief Minister and Cabinet	Jodie Ryan	Jodie.ryan@nt.gov.au
Department of Industry, Tourism and Trade	Shane Drabsch	Shane.drabsch@nt.gov.au
Department of Environment	Jo Townsend	Jo.townsend@nt.gov.au
Territory Families, Housing and Communities Arts	Ken Davies	Ken.davies@nt.gov.au
Department of Health	Catherine Stoddart	Catherine.stoddart@nt.gov.au
Department of Infrastructure, Planning and Logistics	Andrew Kirkman	Andrew.kirkman@nt.gov.au
NT Parliament		
Chief Minister	Hon. Michael Gunner	chief.minister@nt.gov.au
Minister for Mining and Industry	Hon. Nicole Manison	minister.manison@nt.gov.au
Minister for Jobs and Training	Hon. Paul Kirby.	minister.kirby@nt.gov.au
Minister for Infrastructure, Planning and Logistics & Minister for Environment	Hon. Eva Lawler	minister.lawler@nt.gov.au
Minister for Indigenous Essential Services	Hon. Chanston Paech	Chansey.Paech@nt.gov.au
Minister for Aboriginal Affairs & Treaty and Local Decision Making	Hon. Selena Uibo	minister.uibo@nt.gov.au
Australian Government Ministers		
Minister for Indigenous Australians	Hon. Ken Wyatt	Ken.Wyatt.MP@aph.gov.au

Member for Lingjari	Hon. Warren Snowdon	warren.snowdon.mp@aph.gov.au Ph: (08) 8983 3129
Minister for the Environment	Hon. Sussan Ley	PO Box 6022 House of Representatives Parliament House Canberra ACT 2600
Australian Government Departments		
NIAA	Debbie Lockhart – Snr Manager Darwin Office.	debbie.lockhart@official.niaa.gov.au
Local Government		
East Arnhem Regional Council	Dale Keehnene Councillor Elliot Barra and Councillor Gordon Walsh	umbakumba@eastarnhem.nt.gov.au
Groote Eylandt community		
Annindilyakwa Land Council	Mark Hewitt	
ALC Land and Sea Rangers	C/- Mark Hewitt	
Anindilyakwa Advancement Aboriginal Corporation	Mark Hewitt	
Community members		Reach through community meeting and local promotion
GEMCO		
Groote Eylandt and Bickerton Island Enterprises	Corallie Ferguson, GEBIE Group CE	4041 2222
Groote Eylandt Aboriginal Trust	Meriel Corbett-Weir	0438 348 245
Alyangula Police Station		08 8987 6122
Aminjarrinja Enterprises	Keith Hansen	aminjarrinja@y7mail.com 08 8987 6385
Alyangula Area School		08 8987 6366 alyangula.admin@ntschoools.net
Umbakumba School		08 8987 6793 Email: Admin.umbakumba@ntschoools.net

Alyangula Primary Health Centre		08 8987 6255 alyangula.clinicmgr@nt.gov.au
Angurugu Women's Centre		(08) 8987 6543
Angurugu Men's Shed	Ian O'Malley	0491 213 950
Alyangula Small Business owners (Post Office)		0889876072
Groote Eylandt Car Rentals		0428 218 743
Interested organisations		
Mineral Council of Australia (NT Branch)	Drew Wagner	info.nt@minerals.org.au
AFANT	David Ciaravolo	08 8945 6455
Chamber of Commerce Northern Territory	Greg Ireland	(08) 8982 8100 ceo@chambernt.com.au
NT Environment Centre	Shar Molloy	Shar.molloy@ecnt.org
Indigenous Media		
NITV		nitvonline@sbs.com.au
National Indigenous Times	Hanna Cross	editor@nit.com.au
Koori Mail	Rudi Maxwell	editor@koorimail.com
Groote Eylandt media		
Umbakumba Radio	ALC	(08) 8987 4006
Eylandt Echo	Gemco	(08) 8987 4137 eylandtecho.gemco@bhpbilliton.com
Social media - Facebook	ALC	https://www.facebook.com/anindilyakwa/
	Groote Eylandt community noticeboard	https://www.facebook.com/GrooteEylandtCommunityNoticeBoard/
Northern Territory media		
NT News (business review)	Gary Shipway	gary.shipway@news.com.au 08 89449900
ABC radio and TV	Chief of Staff - Andie Smith	Smith.andie@abc.net.au (08) 8943 3290
Channel 9	Kathleen Gazzola	kbruyn@nine.com.au

Territory Q	Sprout	Nigel Adlam
National media		
The Australian	Amos Aikman	aikmana@theaustralian.com.au
The Financial Review	Peter Ker	newsdesk@afrc.com 02 9282 2822
AM – ABC radio	Sabra Lane	lane.sabra@abc.net.au @sabralane
Mining trade media		
Australia's Mining Monthly		news@newsletters.miningmonthly.com
The Australian Mining Review	Ray Chan	ray@australianminingreview.com.au

Winchelsea Mining Spokespeople

The project spokesperson should be appropriate for the audience and the subject matter. They should be briefed, prepared and where possible, trained to perform the role on behalf of the organisation. It is critical that the needs of the audience are central in deciding who the spokesperson should be and the form of supporting material selected to communicate the information.

Winchelsea Mining and the ALC are in a unique and potentially challenging situation in terms of public perception. The organisations are linked through senior management, but the ALC, a representative body of the impacted clan groups, is one of the proponent's most significant stakeholders. This doesn't mean that ALC Board members can't speak on behalf of the proponent. It is just a context to be mindful of when deciding who delivers which key messages.

Primarily the key messages focus on how the Project will benefit the Anindilyakwa people, so the most compelling and transparent spokesperson would be someone who represents that community but has a solid understanding of the Project's history and proposed operations. It is also helpful to have speakers who represent different age ranges and genders. When you are speaking with people about the benefits to young men and women, it is more compelling to have spokespersons who represent those demographics and have mining experience.

Presenting as a 'tag-team' will be useful for meetings where there is likely to be a range of questions from technical to environmental to social.

Preparation and practice will be essential to successful presentations. Prior media training is critical to good media interviews.

Potential spokespersons for meetings and interviews are:

Audience	Spokesperson
NT Gov, Aus Gov, Local gov (both department and political arms)	Tony Wurramarrba, Mark Hewitt, Jeff Beatty and Sally Horsnell
Groote Eylandt based organisations and businesses	Bradley or Silas Barra, Sally Horsnell, Mark Hewitt and/or Jeff Beatty
Community meetings	Scotty or Tony Wurramarrba, Bradley Barra, Sally Horsnell, Mark Hewitt, Jeff Beatty
Media – local and national	Scotty or Tony Wurramarrba, Mark Hewitt
Trade media	Jeff Beatty, Scotty Wurramarrba

Stakeholder engagement action plan:

Stakeholder group	Engagement/Comms activity & personnel	Level of engagement	Key message focus	Communication tools/channels
NT government department reps	<ul style="list-style-type: none"> • Invite CEOs/division heads for group site tour • Face to face briefing in Darwin for those not able to attend site tour 	Consult	<ul style="list-style-type: none"> • Economic, social and cultural benefits • Employment benefits • Link to local decision making 	Powerpoint FAQ Information memo
NT Ministers	<ul style="list-style-type: none"> • Offer Cabinet briefing • Invite to a tailored site tour • Face to face briefing in Darwin as a backup • If all declined supply briefing package 	Consult	<ul style="list-style-type: none"> • Economic, social and cultural benefits • Employment benefits • Link to local decision making 	Powerpoint FAQ Information memo
Australian government	Hon. Warren Snowdon, MP – face to face briefing at electorate office or onsite, depending on his availability	Inform	<ul style="list-style-type: none"> • About the Winchelsea project • Economic, social and cultural benefits • Employment benefits 	Powerpoint FAQ Information memo
	Hon. Ken Wyatt, MP – phone or zoom briefing. If no face to face contact, send briefing material	Inform	<ul style="list-style-type: none"> • About the Winchelsea project • Economic, social and cultural benefits • Employment benefits 	Powerpoint FAQ Information memo

	Hon. Sussan Ley - phone or zoom briefing. If no face to face contact, send briefing material	Inform	<ul style="list-style-type: none"> • About the Winchelsea project • Economic, social and cultural benefits • Employment benefits 	
East Arnhem Regional Council	Face to face briefing with CEO and elected representatives	Inform	<ul style="list-style-type: none"> • About the Winchelsea project • Economic, social and cultural benefits • Employment benefits • Link to local decision making 	Powerpoint FAQ Information memo
Groote Eylandt based representative orgs	<ul style="list-style-type: none"> • Annindilyakwa Land Council • Board briefing/update • Seek advice on appropriate consultation to identify gaps 	consult	<ul style="list-style-type: none"> • About the Winchelsea project • Economic, social and cultural benefits • Employment benefits • Business opportunities • Link to local decision making 	Powerpoint FAQ Information memo Visual information posters
	ALC Land and Sea Rangers <ul style="list-style-type: none"> • Briefing/update to ranger group 	consult	<ul style="list-style-type: none"> • About the Winchelsea project • Economic, social and cultural benefits • Employment benefits • Business opportunities • Link to local decision making 	Visual information posters

	<p>GEMCO</p> <ul style="list-style-type: none"> • Face to face update with local management/contacts 	Inform/consult	<ul style="list-style-type: none"> • About the Winchelsea project 	<p>Powerpoint FAQ Information memo</p>
	<p>Groote Eylandt and Bickerton Island Enterprises</p> <ul style="list-style-type: none"> • Face to face briefing 	Inform/consult	<ul style="list-style-type: none"> • About the Winchelsea project • Economic, social and cultural benefits • Employment benefits Business opportunities • Link to local decision making 	<p>Powerpoint FAQ Information memo</p>
	<p>Groote Eylandt Aboriginal Trust</p> <ul style="list-style-type: none"> • Face to face briefing with directors 	Inform/consult	<ul style="list-style-type: none"> • About the Winchelsea project • Economic, social and cultural benefits • Employment benefits Business opportunities • Link to local decision making 	<p>Powerpoint FAQ Information memo</p>
	<p>Alyangula Police Station</p> <ul style="list-style-type: none"> • Invite to the community meeting 	inform	<ul style="list-style-type: none"> • About the Winchelsea project • Economic, social and cultural benefits • Employment benefits Business opportunities • Link to local decision making 	<p>Community meeting support material:</p> <ul style="list-style-type: none"> • PowerPoint • Visual information posters • FAQ

	<p>Aminjarrinja Enterprises</p> <ul style="list-style-type: none"> • Invite to the community meeting 	inform	<ul style="list-style-type: none"> • About the Winchelsea project • Economic, social and cultural benefits • Employment benefits Business opportunities • Link to local decision making 	<p>Community meeting support material:</p> <ul style="list-style-type: none"> • PowerPoint • Visual information posters • FAQ
	<p>Alyangula Area School</p> <ul style="list-style-type: none"> • Invite to the community meeting 	inform	<ul style="list-style-type: none"> • About the Winchelsea project • Economic, social and cultural benefits • Employment benefits Business opportunities • Link to local decision making 	<p>Community meeting support material:</p> <ul style="list-style-type: none"> • PowerPoint • Visual information posters • FAQ
	<p>Umbakumba School</p> <ul style="list-style-type: none"> • Invite to the community meeting 	inform	<ul style="list-style-type: none"> • About the Winchelsea project • Economic, social and cultural benefits • Employment benefits Business opportunities • Link to local decision making 	<p>Community meeting support material:</p> <ul style="list-style-type: none"> • PowerPoint • Visual information posters • FAQ
	<p>Alyangula Primary Health Centre</p> <ul style="list-style-type: none"> • Invite to the community meeting 	inform	<ul style="list-style-type: none"> • About the Winchelsea project • Economic, social and cultural benefits 	<p>Community meeting support material:</p> <ul style="list-style-type: none"> • PowerPoint

			<ul style="list-style-type: none"> • Employment benefits Business opportunities • Link to local decision making 	<ul style="list-style-type: none"> • Visual information posters • FAQ
	<p>Angurugu Women's Centre</p> <ul style="list-style-type: none"> • Face to face meeting (morning tea) to identify any particular concerns women might have about the Project 	consult	<ul style="list-style-type: none"> • About the Winchelsea project • Economic, social and cultural benefits • Employment benefits Business opportunities • Link to local decision making 	Visual information posters
	<p>Angurugu Men's Shed</p> <p>Face to face meeting (morning tea) to identify any particular concerns women might have about the Project</p>	consult	<ul style="list-style-type: none"> • About the Winchelsea project • Economic, social and cultural benefits • Employment benefits Business opportunities • Link to local decision making 	Visual information posters
	<p>Alyangula Small Business owners (Post Office)</p> <ul style="list-style-type: none"> • Invite to the community meeting 	inform	<ul style="list-style-type: none"> • About the Winchelsea project • Economic, social and cultural benefits • Employment benefits Business opportunities • Link to local decision making 	<p>Community meeting support material:</p> <ul style="list-style-type: none"> • PowerPoint • Visual information posters • FAQ

	<p>Groote Eylandt Car Rentals</p> <ul style="list-style-type: none"> • Invite to the community meeting 	<p>inform</p>	<ul style="list-style-type: none"> • About the Winchelsea project • Economic, social and cultural benefits • Employment benefits Business opportunities • Link to local decision making 	<p>Community meeting support material:</p> <ul style="list-style-type: none"> • PowerPoint • Visual information posters • FAQ
	<p>Community members</p> <ul style="list-style-type: none"> • Community meeting • Opportunity for one on one briefings • Inform about Project and ways to get more information and have their say through local publicity 	<p>Inform/consult</p>	<ul style="list-style-type: none"> • About the Winchelsea project • Economic, social and cultural benefits • Employment benefits • Business opportunities • Link to local decision making 	<p>Community radio scripts – interview with Tony or Scotty Wurramarrba</p> <p>Facebook – drive traffic to the website, promote community meeting, share visual information posters, advertise opportunities for briefings, video of ALC CEO and Chair communicating key messages</p> <p>Posters at Post Office, supermarkets</p> <p>Advertisement for a community meeting and advertorial about Project in Eylandt Echo</p>

				Website
Interesting orgs	Face to face briefings with CEOs of: <ul style="list-style-type: none"> • NT Minerals Council • Chamber of Commerce NT • AFANT • NT Environment Centre 	Inform	<ul style="list-style-type: none"> • About the Winchelsea project • Economic, social and cultural benefits • Employment benefits • Business opportunities • Link to local decision making • 	Powerpoint FAQ
Media	Media releases (tailored to publication) Media interviews	Inform	<ul style="list-style-type: none"> • About the Winchelsea project • Economic, social and cultural benefits • Employment benefits • Business opportunities • Link to local decision making 	Media release Photos Interviews Info memorandum FAQ website